



**WCA 2007**

June 12-15, 2007 - Omni Shoreham Hotel - Washington, DC

celebrating **20** years

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**For Immediate Release**

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## Noted Nigerian CEO Elected To WCA Board; To Speak On June 12 At *WCA 2007* In D.C.

WASHINGTON, DC (June 5, 2007) – Communications Trends Chairman, CEO and Founder Uzoma Udemba, a leader in Africa’s emerging communications industry, has been elected to the Board of Directors of [Wireless Communications Association International](#) (WCA), the trade association for wireless broadband.

He will speak June 12 in Washington, DC at the industry’s premier global convention *WCA 2007*, focusing especially on the financial opportunities in deploying a combination of fourth generation broadband WiMAX services and video to serve the unique market conditions of Africa. Communications Trends offers services in Nigeria under several affiliated companies. Its pioneering MMDS wireless cable is affiliated with Supernet300, the first broadband, high-speed wireless Internet connectivity to the African continent. Its TrendBroadband platform offers high-speed Internet access. The platform is based on a high-powered satellite capacity, which covers most West African countries.

Prior to entering communications, Udemba was CEO of the Schwartz Group, a leading engineering and environmental service firm serving primarily the oil and gas industries in Nigeria. His honors have included: Merit Award for Pioneering Information Technology in Nigeria by the Nigerian Television Authority; Notable Nigerians of the 20th Century by **News Magazine**, one of Nigeria’s most widely circulated news journals; and Dr. Kwame Nkrumah African Outstanding Leadership Merit Award (2004) in recognition of his contributions and achievements. The latter citation is named after Ghana’s first prime minister and later president, who helped organize the Pan-African Congress in 1945. A civil engineering graduate from the University of Nigeria in Nsukka, he is an active community leader who strives to give back to the community through numerous philanthropic projects.

“Recognizing the opportunities in Africa,” commented WCA President Andrew Kreig, “it is especially gratifying to welcome to the association’s Board leadership such a successful entrepreneur and dedicated volunteer. As Africa liaison on WCA’s Global Development Committee, Communications Trends has been highly effective in articulating the business conditions in Africa and other developing markets.”

### **About Communications Trends, Ltd.**

Among the successes of Communications Trends, its affiliate TrendTV was the first indigenous West African Direct-to-Home Television (DTH) operator. Engineer-turned-entrepreneur Uzo Udemba in 2002 secured a DTH license from the Nigerian Broadcasting Commission for the operation of Satellite TV. Supernet300 and TrendNet, the company’s two broadband services, have been renamed TrendBroadband. Its MMDS TV service has been renamed TrendDigital following the upgrade of its MMDS networks from analogue to digital. Details: [www.trendtv.tv](http://www.trendtv.tv) and [www.trenddigital.tv](http://www.trenddigital.tv).

### **About the Wireless Communications Association**

*Founded in 1988, WCA’s 250 member companies on six continents are leading carriers, suppliers and system integrators in the emerging wireless broadband eco-system. WCA 2007 from June 12-15 will be at the Omni*

*Shoreham Hotel in Washington, DC, featuring 150+ [Speakers](#), exhibitors and sponsors. Registration for the June 12 and 15 program is complimentary for those registered for other parts of the program, including the complimentary passes to the exhibit hall June 13 and 14 (available on site for \$25). Attendees can choose from three registration options, depending on whether they qualify to attend as [paying delegates](#), [exhibitors](#) or [press](#). The [Agenda](#) appears on WCA's website [www.wcai.com](http://www.wcai.com). # # #*