



Maravedis and WiMAX20/20 Announce Strategic Partnership

WiMAX Industry to Benefit from Stronger WiMAX™ Research, Analysis, and Business Planning Tools and Services

FOR IMMEDIATE RELEASE

Montreal, Canada and Cornwall on Hudson, New York – February 11, 2008 – Maravedis Inc. (www.maravedis-bwa.com), the leading BWA/WiMAX research and analysis firm and the developer of the WiMAXCounts™ Operator Tracking Service, and WiMAX20/20, LLC (www.wimax2020.com) a leading BWA consulting firm, and the developer of the WiROI™ Business Planning Analysis Tool, announced today a unique partnership bringing together industry-leading WiMAX research, analysis and business planning expertise.

This partnership aims to provide the WiMAX ecosystem with a unique turnkey offering to generate more reliable WiMAX business plans. The partnership combines the capabilities of Maravedis for generating precise benchmarks based on hard data and forecasts resulting from an in-depth understanding of technology, market and regulatory trends with WiMAX20/20's comprehensive business planning, financial modeling, sensitivity analysis and optimization solutions.

Anyone planning a WiMAX deployment or evaluating investing in a WiMAX project will benefit from the joint expertise of Maravedis and WiMAX20/20. Maravedis' WiMAXCounts, the exclusive online interactive WiMAX Operator Tracking Service coupled with WiMAX20/20's WiROI Tool will provide all the necessary data to construct, analyze and optimize a WiMAX business case.

"We immediately saw in WiROI the added benefits that we could offer to our customers," said Adlane Fella, President and CEO of Maravedis. "Our business is focused on collecting the hard data and feeding it into our own analysis reports. Now we can feed specific hard data into the WiROI business plan modeling. Adding the WiROI Tool and WiMAX20/20's expertise to our offering gives Maravedis an extended ability to remain engaged with WiMAX customers well into the business planning process and expands the range of services that we can both offer our clients."

"We have been using the WiROI Tool to construct and analyze comprehensive WiMAX business cases for operators worldwide," said Haig Sarkissian, Principal Consultant at WiMAX 20/20. "Gaining access to the Maravedis WiMAXCounts Online Tracking Service will significantly accelerate the gathering of substantive market input and defining competitive service offerings as well as projecting customer penetration, a process that traditionally takes significant time and effort," explained Sarkissian.

WiMAXCounts is a web-based service that provides easy access to detailed profiles for over 250 operators deploying WiMAX worldwide. Developed from the ground-up and comprised of key information on applications, service offerings, ARPU, pricing, target markets, subscribers and deployments worldwide, WiMAXCounts serves over 1000 users. It consists of an online database, an online sophisticated reporting system and quarterly, in-depth reports about service provider trends. Free demo at www.wimaxcounts.com

The WiROI Business Case Tool supports over 250 input variables, allowing operators to customize the model for their own particular market deployment, services strategy, and financial constraints. The assumption inputs for the model cover all critical aspects that an operator must consider, including market data, access network systems parameters, financials, network deployment and operating expenses, service and marketing assumptions, and customer premise equipment.

Free interactive demo at <http://gw.vtrenz.net/?J03IZHDVG2>.

About Maravedis

Maravedis is a leading research and analysis firm focusing on BWA technologies including WiMAX, LTE, 802.20 and Ultra Mobile Broadband, and Wireless Local Loop. Maravedis works with service providers, vendors, regulators, and investors to produce a sound market analysis based on hard primary data and an in-depth understanding of technology, market, and regulatory trends. Learn more at www.maravedis-bwa.com.



About WiMAX20/20, LLC

WiMAX20/20 is an independent market research and consulting company focused solely on the emerging broadband wireless market. The principals have been engaged in the WiMAX industry since its inception and have gained a thorough understanding of the technical, business and product issues surrounding the development of WiMAX devices, equipments, networks, and services. For more information please visit www.wimax2020.com.

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Press Contact:

Adlane Fellah - CEO and founder

Tel: +1 306.992.3196

afellah@maravedis-bwa.com

Robin Bestel

Tel: +1 610.954.8972

robin@wimax2020.com