



**April 14, 2008  
For Immediate Release**

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**\*\*\* Media Advisory \*\*\***

*Register Today for the World's Premier Wireless  
Broadband Showcase*

**Full-Time Analysts & Journalists Eligible For Complimentary Registration!**

**What:** The [Wireless Communications Association International's WCA 2008](#) will convene key players from government and industry to discuss "*Capitalizing on the 4G Ecosystem*" and feature cutting-edge discussion on broadband wireless applications. The convention's keynote speakers include Barry West, Sprint CTO and president of its XOHM business unit, who will discuss his company's upcoming XOHM mobile WiMAX launch of commercial service in the Metropolitan Washington, Baltimore and Chicago markets. Among other highlights, U.S. Rep. Rick Boucher (D-VA), the chairman of the House Energy & Commerce Subcommittee on Energy and Air Quality, will keynote a high-level panel on next steps for migrating the communications industry to green technology. The show will also feature a financial track led by top industry analyst firm Yankee Group, predictions on the 700 MHz auction results' implications for industry, the continued launch of advanced services in rural areas, and progress for more specialized needs, such as homeland security, E-911, disaster planning and tele-medicine activities.

**Where:** Grand Hyatt Hotel, Washington, D.C.

**When:** April 21-23, 2008

**Registration:** Qualified full-time press and industry analysts are eligible for complimentary admission. To register, please visit [Press Registration](#) or send an e-mail to [susan@wcai.com](mailto:susan@wcai.com).

**Featured Speakers Include:**

- Gov. Mark Warner, Wireless Pioneer, former Virginia Governor and U.S. Senate Candidate
- U.S. Rep. Rick Boucher, Chair, House Energy & Commerce Subcommittee on Energy & Air Quality
- U.S. Rep. Tim Bishop, Member, House Education & Labor Committee
- Barry J. West, Chief Technology Officer, Sprint Nextel & President, Xohm
- Scott Richardson, Chief Strategy Officer, Clearwire
- Chief Harlin McEwen, Chairman, Public Safety Spectrum Trust (PSST)
- Morgan E. O'Brien, Chairman, Cyren Call Communications
- Dr. Robert F. Brammer, CTO, Northrop Grumman IT
- Richard Whitt, Washington Telecom and Media Counsel, Google
- Dick Abanto, President & CEO, Movilmax, President, OmniVision (Venezuela)
- Dr. Rajendra Singh, Chairman & CEO, Telcom Ventures
- Graham Currier, CTO, FREEDOM4 (United Kingdom)

**Hot Topics Include:**

- The FCC's 700 MHz Auction: Winners & Losers
- Launching Mobile WiMAX In The U.S.
- Capitalizing On Green Technology Mandates
- Yankee Group Financial Forum@WCA
- Introducing LTE – 3G's Evolution Path To 4G
- Worldwide 4G Status Report
- Creating Open Access Networks
- Opportunities In TV White Spaces
- Preparing For America's New Broadband Public Safety Network
- Technology For Satellite's ATC Systems
- 4G Business Case for the Global Credit Crunch
- Rural Broadband: It's Here, It's Now, It's Real!

**...and many more!**

**About the Wireless Communications Association International (WCA):**

*Founded in 1988, WCA ([www.wcai.com](http://www.wcai.com)) is the trade association for the broadband wireless industry, with over 200 member companies who are leaders on six continents. Please click to see the **WCA 2008** convention's 120 [Speakers](#) and the [Agenda](#). ##*