



Broadband Wireless @ Work for You... Changing the Way We Live!

WCAI's 14<sup>th</sup> Annual International Symposium & Business Expo

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## WCAI President Fred Campbell Unveils National Wireless Broadband Strategy

SAN JOSE, CA (November 5, 2008) – WCAI President Fred Campbell today unveiled the *National Wireless Broadband Strategy for the New Administration*. Kicking off the *WCAI's International Symposium & Business Expo* here, Campbell also revealed the WCAI's new logo and announced the new direction for the association under his leadership.

“Universal broadband access at affordable prices is a national strategic imperative for the United States in the 21st Century,” Campbell said. “As the only broadband platform that is capable of providing access everywhere, all the time, wireless broadband platforms offer mobility – a connection to every person whether at home or on the go. These capabilities make wireless broadband essential to achieving universal broadband connectivity.”

To achieve universal wireless broadband access, WCAI recommends the following strategies:

- Promote policies that minimize barriers to the deployment of wireless broadband infrastructure and encourage additional investment;
- Promote policies that advance the proliferation of wireless broadband services;
- Reform universal service policies to support affordable, universal wireless broadband access;
- Maximize spectrum resources for wireless broadband.

“For America to remain competitive in a global economy, it must connect everyone to broadband networks at affordable prices, no matter who they are or where they live,” Campbell said. “WCAI will play an active role in working with policymakers to help implement the new National Wireless Broadband Strategy with the goal of achieving universal wireless broadband access in the United States.”

To see the entire *National Wireless Broadband Strategy for the New Administration*, please visit the [WCAI website](#).

### **About the Wireless Communications Association International (WCAI):**

*Founded in 1988, the Wireless Communications Association International represents the wireless broadband industry worldwide. Its 200 member companies include leading carriers, vendors and system integrators on six continents. As the global voice of the wireless broadband industry, WCAI is an established leader in government relations, technology standards, business development and industry event organization. For more information, visit: [www.wcai.com](http://www.wcai.com). ##*