

wcainternational SYMPOSIUM AT 4G WORLD™

WCAI's 15th Annual International Symposium

WCAI Luncheon Keynote and Broadband and Wireless Policy Summit WCAI GDC Summit on Wireless Broadband in Emerging Markets

September 15, 2009 – McCormick Place, Chicago, IL

The **WCAI's 15th Annual International Symposium** (<http://wcai.com/events.php>) will be co-located at **4G World™** (www.4gworld.com) on September 15, 2009 at McCormick Place, Chicago.

The **Symposium** will feature an expert-driven agenda attracting a broad audience of key executives and technical professionals from all of the industry stakeholders, including telecoms, service providers, enterprise, government, media and content. Each of these constituents has a major stake in the future of one of the largest growth industries of the next five years: wireless and mobile broadband.

Kicking off the **Symposium** will be a featured luncheon keynote speaker who will address the role of wireless broadband infrastructure in the Obama administration's plans for economic recovery. Following the keynote luncheon, WCAI will host a **Broadband and Wireless Policy Summit** assessing opportunities for universal broadband access, leveraging the role of wireless broadband infrastructure, and addressing the key telecommunications policy and regulatory issues facing the new administration.

The WCAI Global Development Committee (GDC) will also host a **Summit on Wireless Broadband in Emerging Markets** focusing on the latest developments in fast-growing markets for wireless broadband networks and services. This Summit will feature policy presentations and operator case studies from Latin America, South Asia, Eastern Europe/Russia, Middle East and Africa. The WCAI's GDC promotes harmonization of the 2.5/2.6, 2.3 and 3.5-3.6 GHz spectrum as the global bands for wireless broadband services.

As a sponsor of the 2009 **WCAI International Symposium**, you will gain access to a qualified audience of wireless network operators, mobile service providers, systems and device manufacturers, network integrators, applications developers, industry and investment analysts. As a 4G or mobile broadband solutions provider, these forums will enable you to reach one of the most qualified buying audiences in the industry, provide your organization with a thought leadership position at this influential event, and provide your firm with a proven global integrated marketing and branding campaign that is second to none. Qualified attendees from across the entire ecosystem will convene at the WCAI's **Symposium** and summits, with over 50% in operator attendance projected.

4G World™ is the first conference and expo covering the entire landscape of next generation wireless and mobile broadband networks. It will feature presentations from industry leading network operators who will examine the business and technical challenges of 4G network deployment and evolution, including the roles of mobile WiMAX, WiFi, HSPA and LTE technologies, as well as the rollout of new services and applications. Over 10,000 global attendees and 200 sponsors and exhibitors are expected to support **4G World** in 2009.

Sponsorship Opportunities are limited, so please act now to secure your company's presence!

AUDIENCE SNAPSHOT

The powerful combination of these two leading forums, and a global marketing campaign reaching millions of prospects, will provide unparalleled value to your company as a sponsor and help deliver your messaging directly to your target audience.

WCAI Symposium

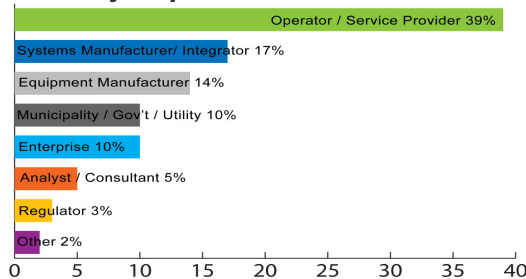
WCAI's Annual International Symposium & Business Expo convenes over 800 attendees along with strong support from the media with 50+ registered reporters, analysts and media outlets. This global event draws attendees from countries, including United States, Canada, Honduras, India, Indonesia, Israel, Japan, Korea, Mexico, Mongolia, Nigeria, Pakistan, Russia, UK, Uzbekistan and Venezuela. The vast majority of attendees are senior-level executives from across the entire wireless broadband ecosystem, including key government officials, service providers, manufacturers, application developers and thought leaders.

WCAI's 15th Annual International Symposium & Business Expo is a unique forum, drawing an influential audience that will help shape the future of the wireless broadband industry.

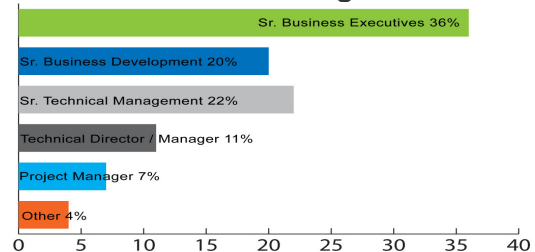
4G World

4G World draws a highly qualified, global senior level business and technology audience of 10,000+ from over 130 countries annually. Attendees are key influencers and decision makers from across the entire 4G Wireless and Mobile Broadband Ecosystem. Key attendee demographics include:

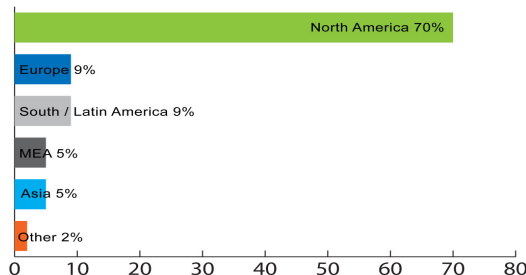
Industry Representation



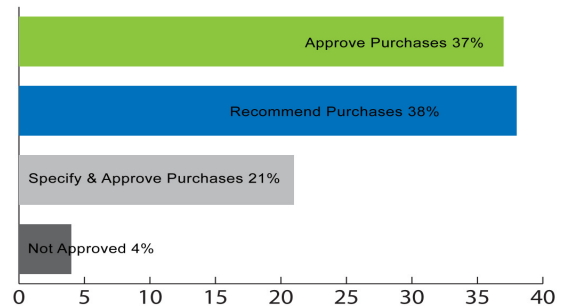
Senior Level Networking



Global Reach



Purchase Power



SPONSORSHIP & INTEGRATED MARKETING PROGRAMS

Diamond Sponsor (Limited to Two Companies): \$20,000

- >> Featured placement of company logo on all direct mail pieces, brochures, show guide, and broadcast faxes (reaching hundreds of thousands of prospects);
- >> Sponsorship of Symposium Luncheon including signage, acknowledgement on web site and in show guide, table tent cards with sponsor logo and write up;
- >> Full page ad and 1/2 page interview to be featured in 2009 4G Business & Technology Strategies Special Report (distributed to 250,000+ readers) prior to event;
- >> Featured banner placement in seminar function area and in a second high traffic area at the event (sponsor supplies banner);
- >> Logo featured in Thank You to Our Sponsors video loop on summit stage during breaks;
- >> Logo and link with featured placement on both WCAI's web site and 4G World web site;
- >> (6) Symposium tickets to the event for staff and clients (plus discount rate on passport tickets to all of 4G World);
- >> Tabletop Networking area;
- >> Highlighted corporate listing with logo in show guide;
- >> On-site signage promoting your sponsorship;
- >> Literature Distribution.

Platinum Sponsor (Limited to Four Companies): \$12,500

- >> Featured placement of company logo on all direct mail pieces, brochures, show guide, and broadcast faxes (reaching hundreds of thousands of prospects);
- >> Sponsorship of evening reception (includes signage, acknowledgement in show guide, table tent cards and promotional distribution);
- >> 1/2 page ad to be featured in 2009 4G Business & Technology Strategies Special Report (distributed to 300,000+ readers);
- >> Banner placement in high traffic area at the event;
- >> Logo featured in Thank You to Our Sponsors video loop on summit stage during breaks;
- >> Logo and link with featured placement on both WCAI's web site and 4G World web site;
- >> (4) Symposium tickets to the event for staff and clients (plus discount rate on passport tickets to all of 4G World);
- >> Corporate listing with logo in show guide;
- >> Tabletop Networking area and on-site signage promoting your sponsorship;
- >> Literature Distribution.

SPONSORSHIP & INTEGRATED MARKETING PROGRAMS

Gold Sponsor (Limited to Six Companies): \$7,500

- >> Featured placement of company logo on all direct mail pieces, brochures, show guide, and broadcast faxes (reaching hundreds of thousands of prospects);
- >> Sponsorship of morning Coffee/Networking Break (includes signage and promotional distribution);
- >> Banner placement in high traffic area at the event;
- >> Logo featured in Thank You to Our Sponsors video loop on summit stage during breaks;
- >> Logo and link with featured placement on both WCAI's web site and 4G World web site;
- >> (3) Symposium tickets to the event for staff and clients (plus discount rate on passport tickets to all of 4G World);
- >> Corporate listing with logo in show guide;
- >> Table-top networking area and on-site signage promoting your sponsorship;
- >> Literature Distribution.

Additional High Impact Promotional Opportunities:

Internet Cafe Sponsorship (Exclusive): \$17,500

Host and sponsor the exclusive coffee and email lounge to be located in a high traffic area throughout the event. Will include lounged area and at least six internet stations, for attendees to check email and have internet access, plus additional laptop charging stations. Also includes espresso and latte cart with ingredients and barista. Full pre-event promotion, and highly visible on-site signage will be included for the sponsor, as well as display of your home page as each email / internet station splash page. Literature or promotional distribution is also allowed within sponsored area.

Power Breakfast Sponsor (Exclusive): \$12,500

Host the continental and networking power breakfast for all attendees...and at your option, have one of your executives or top clients deliver a 25 minute presentation. Includes continental breakfast, room, signage, a/v, and full pre-event and on-site promotion.

Attendee Room Key Sponsor (Exclusive): \$4,500

Have your logo prominently displayed on all event attendee room key cards at the host hotel (Hyatt McCormick Place). Price includes production and distribution. Sponsor supplies all artwork.

Solutions Stage Sponsor (Limited to Four) \$2,500

Receive prominent signage and branding at the 4G World Solutions Stage Sept 16-17. Revolving briefings will take place during open expo hours drawing hundreds of qualified attendees to see your branding. Includes logo on theatre signage as well as on video loop between sessions and during breaks and literature table distribution at theatre location. Exposure to be split so that two sponsors receive promotion for (1) day.

Notepads/Pens (Exclusive) \$2,000

Provides the license to distribute note pads and/or pens inscribed with the sponsor's logo during conference sessions. Sponsor supplies all materials. Show producer ensures placement.

Conference at a glance Sponsor (Limited to Two) \$1,500

Sponsorship of conference-at-a glance signs viewed by all attendees. Includes sponsor logo on signage, recognition in show guide and on event web site.

Private Meeting Room (Limited Opportunity) Inquire for pricing