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WCAI to Co-locate Annual International Symposium with 4G World on September 15, 2009 in Chicago

WASHINGTON, D.C. (February 5, 2009) – The Wireless Communications Association International (WCAI) today announced that it will co-locate its long running and highly successful *15th Annual International Symposium* with *4G World*[™]. As the Premier Association Sponsor of *4G World*, WCAI will collaborate with conference organizer Trendsmedia, the events and publishing division of Yankee Group, in producing a *Broadband and Wireless Policy Summit*, and the WCAI Global Development Committee (GDC) will organize a *Summit on Wireless Broadband in Emerging Markets* – both on September 15, 2009 – the first day of the *4G World's* four-day conference program.

“WCAI is excited to join forces with Yankee Group to produce the world’s largest conference and expo focused on next generation wireless broadband networks, technologies and applications,” said WCAI President Fred Campbell. “Driven by the growing convergence in the wireless broadband marketplace, *4G World* will bring together several major industry shows and provide one place for industry stakeholders from around the world to network and discuss next steps in 4G policy and market development.”

The *WCAI Broadband and Wireless Policy Summit* will gather key officials from government and industry who are shaping the future of wireless broadband in 2009 and beyond. “Although the wireless industry has until recently been lightly regulated, increasing wireless penetration and evolving government views are leading to more regulation. With the change of administration and congress in the United States and the continuing push for regulatory reform in Europe, the trend toward more regulation of the wireless industry will only continue in 2009. The *WCAI Broadband and Wireless Policy Summit* will keep you on the cutting edge of these developments,” Campbell said.

The *WCAI GDC Summit on Wireless Broadband in Emerging Markets* will gather leading international operators and ecosystem partners to discuss the latest developments in emerging wireless broadband markets in Latin America, South Asia, and EMEA.

The 4G marketplace comprises the entire landscape of next generation mobile networks, converged mobile and broadband technologies and mobile Internet services and applications. To reflect this converging reality, *4G World* will bring under one roof the *WCAI's International Symposium*, as well as Yankee Group’s successful series of *WiMAX World* and *Mobile Internet World*. The show will also present an expanded conference agenda with new executive summits, workshops, training and ancillary program offerings to ensure comprehensive coverage of 4G business and technology solutions. The four-day event will be held at McCormick Place in Chicago, IL, September 15-18, 2009.

Qualified full-time press and industry analysts are eligible for complimentary admission. To register, please send an e-mail to susan@wcai.com.

About the Wireless Communications Association International (WCAI):

Founded in 1988, the Wireless Communications Association International represents the wireless broadband industry worldwide. Its 200 member companies include leading carriers, vendors and system integrators on six continents. As the global voice of the wireless broadband industry, WCAI is an established leader in government relations, technology standards, business development and industry event organization. For more information, visit: www.wcai.com.

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