



*WCA 2007*

*June 12-15, 2007 - Omni Shoreham Hotel - Washington, DC*

*celebrating 20 years*

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DigitalBridge Communications Launches Portable High-Speed Internet Service In Rexburg, Idaho Using Alvarion's 802.16e WiMAX Platform

***Both Companies Participating at WCA 2007 in DC with Joint Session, June 13***

WASHINGTON, DC (June 11, 2007) – DigitalBridge Communications (DBC) and Alvarion Inc. (NASDAQ: ALVR) announced today at **WCA 2007** that DBC has launched a WiMAX network using 2.5 GHz licensed spectrum in Rexburg, Idaho, based on Alvarion's BreezeMAX™ 802.16e platform. As one of the first commercial WiMAX networks in the country, service is expected to initially reach more than 7,000 homes and businesses in Rexburg and the surrounding areas, with plans to extend service coverage in Southeast Idaho and Montana in the coming months. Residential service plans deliver speeds up to 3 Mbps and subscribers are able to connect anywhere in the DigitalBridge service area by taking their modem with them, breaking the traditional confines of typical high-speed Internet service.

Selling under the brand name BridgeMAXX, the service is sold online, over the phone, and at select local retail locations. The service features plug-and-surf technology, using Alvarion's award-winning BreezeMAX Si (self-install) WiMAX customer premises equipment (CPE), which allows customers to set up and begin using their high speed connection in a matter of minutes. DBC has partnered with Alvarion as its preferred WiMAX equipment provider, implementing the mature BreezeMAX platform, the world's most widely-deployed WiMAX solution. Alvarion's solution is based on its OPENTM WiMAX strategy, aimed at creating an operator-centric network solution for WiMAX, enabling a mix and match of best in class network elements and service capabilities optimized for each operator.

"We are excited to put Rexburg at the forefront of WiMAX deployment in the United States," said Kelley Dunne, CEO of DBC. "With the immediate availability of Alvarion's 802.16e-based solution in 2.5GHz, we are able to offer high speed Internet service where it has not been available before, or as an alternative to DSL or cable. We have developed a highly-scalable network deployment and back-office platform that enables us to take advantage of WiMAX economics to bring broadband to communities nationwide."

"DigitalBridge's commitment to growth is evident in their ability to build a network operations center and billing, customer care and ordering system in less than six months after receiving initial funding," said Greg Daily, President of Alvarion Inc. "We are happy to offer DBC a scalable, flexible WiMAX solution based on the latest version of the 802.16 standard to enable them to provide true broadband connectivity to many people who have had limited options for high-speed Internet service."

Alvarion Chief Executive Officer and President Tzvika Friedman and DigitalBridge Communications Chief Executive Officer Kelley Dunne will discuss the launch and provide further details at a joint presentation on June 13 at **WCA 2007** – the wireless broadband industry's premier global convention organized by the [Wireless Communications Association International](#). This year's event – scheduled to take place at the historic Omni Shoreham Hotel in Washington, D.C., June 12-15, 2007 – will convene over 1,700 industry leaders and high-level government officials from over 40 nations, with 140+

distinguished speakers debating business, policy, technology, investing, security, and international wireless issues. Alvarion and DigitalBridge Communications (DBC) will showcase a deployment of WiMAX technology for rural broadband service and provide a roadmap for other carriers who serve rural markets.

Full-time analysts and journalists are eligible for complimentary registration for **WCA 2007**. To register, please send an email to [susan@wcai.com](mailto:susan@wcai.com).

**About DigitalBridge Communications:**

*DigitalBridge Communications Corp. (“DBC”) is a telecommunications service provider focused on using new technology, including WiMAX, to deliver broadband services to underserved communities nationwide. The company was founded in late 2005 and currently has about 20,000 video and data subscribers in Montana and Idaho through its acquisition of Teton Wireless and Montana Wireless. Founded by Kelley Dunne, Bill Wallace, and Joe Kochan in late 2005, DBC is focused on delivering broadband service to underserved communities nationally using new WiMAX technology. WiMAX, an established international standard for wireless telecommunications, uses licensed frequencies of radio spectrum to deliver high-bandwidth data services capable of self-installation by end users at distances up to 2 miles. With WiMAX, DBC subscribers will be able to set up service on their own within a matter of minutes and use their portable service inside or outside their homes and offices. WiMAX stands for Worldwide Interoperability for Microwave Access and is governed by the WiMAX Forum, formed in June 2001 to promote conformance and interoperability of the IEEE 802.16 standard. The Forum describes WiMAX as "a standards-based technology enabling the delivery of last mile wireless broadband access as an alternative to cable and DSL." For more information about DBC, please visit [www.digitalbridgecommunications.com](http://www.digitalbridgecommunications.com).*

**About Alvarion:**

*With more than 3 million units deployed in 150 countries, Alvarion ([www.alvarion.com](http://www.alvarion.com)) is the world's leading provider of innovative wireless broadband network solutions enabling Personal Broadband to improve lifestyles and productivity with portable and mobile data, VoIP, video and other services. Alvarion is leading the market to Open WiMAX solutions with the most extensive deployments and proven product portfolio in the industry covering the full range of frequency bands with both fixed and mobile solutions. Alvarion's products enable the delivery of personal mobile broadband, business and residential broadband access, corporate VPNs, toll quality telephony, mobile base station feeding, hotspot coverage extension, community interconnection, public safety communications, and mobile voice and data. As a wireless broadband pioneer, Alvarion has been driving and delivering innovations for over 10 years from core technology developments to creating and promoting industry standards. Leveraging its key roles in the IEEE and HiperMAN standards committees and experience in deploying OFDM-based systems, the Company's prominent work in the WiMAX Forum is focused on increasing the widespread adoption of standards-based products in the wireless broadband market and leading the entire industry to Open WiMAX solutions.*

**About the Wireless Communications Association International**

*Founded in 1988, WCA's 250 member companies on six continents are leading carriers, suppliers and system integrators in the emerging wireless broadband eco-system, with both Alvarion and DBC on WCA's governing Board of Directors. **WCA 2007** from June 12-15 will be at the Omni Shoreham Hotel in Washington, DC, featuring 140 [Speakers](#). Registration for the June 12 and 15 program is complimentary, and will resume on-site. Details: [paying delegates](#) or [press](#). The [Agenda](#) appears on WCA's website [www.wcai.com](http://www.wcai.com). ###*